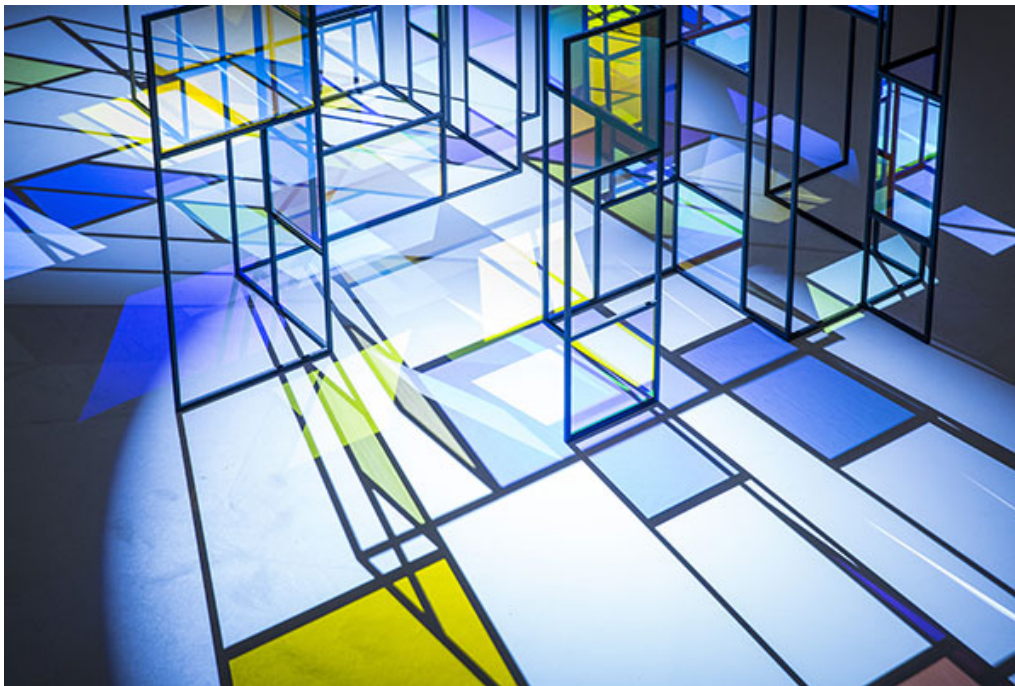


## **At BIKINI BERLIN: Light became colour.**

**A highly regarded art installation of colour effect glass by Camilla Richter ended successfully.**

This spring, a spectacular play of colour and light fascinated the visitors in the extraordinary “BIKINI BERLIN” shopping mall at the Kaiser-Wilhelm Memorial Church. “Light Catching Shadows” was the name of an installation by the glass artist Camilla Richter from Berlin. Five weeks long it transformed the open space in front of the panorama window on the ground floor of the shopping centre into a room of light and colour.



*Photo © Bikini Berlin*

The walk-in room was divided by a wall of dichroic colour effect glass. The transparent panes of glass transformed the incident light into different, literally bright colours that emerged as coloured shadows on the floor. Panes of colour-effect glass, which had been hung above the room, generated changing light colours.

The fest of light and colour, now already come to an end, impressed the large numbers of visitors, who often looked at the colourful event for hours from the comfort of floor cushions. The temporary "art space" was a complete success

for BIKINI BERLIN and, last but not least, the manufacturer, PRINZ OPTICS GmbH based in Stromberg.

**Colour effect glass** is a dichroic (from the Greek 'dichroos' = bicolour) filter. With it, nearly each colour of the spectrum can be generated from light. Depending upon the incidence angle of light rays and the perspective of the viewer, it is colourless and intensely colourful, transparent or reflective. These properties are created by an extremely thin, optically transparent coating which reflects certain wavelengths of the light rays whilst others are transmitted unhampered.

Stromberg, Germany, May 2018

For more information:

**Prinz Optics press contact**

Peter Röhlen  
Managing Director  
PRINZ OPTICS GmbH

Simmerner Strasse 7  
D-55442 Stromberg  
Germany

Fon +49 6724 601 93-16

Fon +49 6724 601 93-11

[peter.roehlen@prinzoptics.de](mailto:peter.roehlen@prinzoptics.de)

[www.prinzoptics.com](http://www.prinzoptics.com)

**Agency contact**

René Opolka  
GC General Communication GmbH

Tauentzien 7b/c  
D-10789 Berlin  
Germany

Fon +49 30 214 59 19-40

Fax +49 30 214 59 19-19

Cellphone +49 163 / 741 65 00

[opolka@gen-com.de](mailto:opolka@gen-com.de)

[www.gen-com.de](http://www.gen-com.de)

Please inform us or send us a copy upon publication. Thank you!