

**PRINZ OPTICS colour effect glass makes designer lamps
by NEO/CRAFT shine with an iridescent light**

“The initial ideas for our products are always the beginning of a journey of discovery.” This is the guiding principle behind the work of NEO/CRAFT, the Berlin-based manufacturer of innovative design objects. A certain material often triggers an idea. But the choice of material to be used in a product gives it a unique surface, which creates an effect that surprises the observer. For example, colour effect glass that makes the spherical glass lamps shine in the iridescent colours of the rainbow: ‘balls of light’ like colourful, shimmering soap bubbles.

PRINZ OPTICS GmbH in Stromberg was chosen as the partner in the execution of this idea. The expert manufacturer of colour effect glass was faced with an extraordinary challenge: to transfer the technology enabling the application of a whisper-thin, transparent coating on sheet and tubular glass to spherical glass surfaces in order to coat the inside surface of glass balls, consistently and evenly. After much deliberation and extensive field tests, success was achieved, resulting in the captivating, iridescent white light of the spherical lamps by NEO/CRAFT.

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