

“The Magic Glass from Stromberg”

A remarkable documentary of the “Erstes Deutsches Fernsehen” (ARD) public broadcaster reveals the “secret” of PRINZ OPTICS’ dichroic glass to the viewer and at the same time shows the allure of the surprising colour effects of this material.

The film is a tour d'horizon. It starts at the manufacturer’s premises in Stromberg in southwest Germany, where the ultra-thin coating of glass with different colouring metal oxides is carried out, the quality is tested in laboratories and new developments are worked on.

Next, we are shown visual and performing artists and designers and their creative use of the colour effect glass.

The video journey ends in Reykjavik with a visit to “Harpa”, the spectacular congress and concert building with its unique façade, designed by the world-famous artist Olafur Eliasson using coloured effect glass.

Since both the moderation and most of the original language of the video are in German, Peter Röhlen – CEO of PRINZ OPTICS and also the protagonist in this TV report – is happy to answer any questions by phone on +49 (0) 6724 / 601 93 - 16.

You can find the complete, half-hour report here:

ARD Mediathek media centre “Das Zauberglas aus Stromberg – Die Firma Prinz Optics”

<https://www.ardmediathek.de/ard/player/Y3JpZDovL3N3ci5kZS9hZXgvbzEyMjE0Mzk/das-zauber-glas-aus-stromberg-die-firma-prinz-optics>

More information about the television report please read here (in German):

<https://www.swr.de/swr2/kunst-und-ausstellung/besondere-licht-und-farbefeffekte-glaskunst-aus-stromberg-102.html>

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For more information:

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